ProStrategy
Business Solutions

MICROSOFT DYNAMICS 365 NAV & CRM PRE-BUILT SOLUTIONS UP & RUNNING IN DAYS

MICROSOFT DYNAMICS & POWER BI

NAV	CRM	POWER BI
An easily adaptable enterprise resource planning (ERP) solution, it helps small and medium-sized businesses automate and connect their sales, purchasing, operations, accounting, and stock management.	Dynamics 365 delivers the full spectrum of CRM through five individual apps - Sales, Customer Service, Field Service, Project Service Automation, and Marketing - that work seamlessly together.	Power BI is a suite of business analytics tools that deliver insights throughout your organisation. Connect to hundreds of data sources, simplify data prep, and drive ad hoc analysis and share over web / mobile.

Microsoft | Power BI

Microsoft

ACCELERATORS

SALES (NAV)	FINANCE P&L (NAV)	AGED DEBTORS (NAV)
Better understand sales performance across customers, products, sales force and locations. View trends over time, compare YoY or actual vs forecast and drill in to see what is driving that performance. View top / worst performing customers and products across a number of metrics such as volumes, revenue, average order value, margin and so on.	The Chart of Account structure in MS Dynamics NAV is converted into a dimension so that you can drill from summary to detail. Combine this with NAV dimensions to understand revenue, costs & expenses by dimension values. Easily analyse actuals vs Last Year, Budget or view trends over time. Share Reports and analysis quickly or export to Excel.	Measure DSO (and due or overdue debt) to provide a view and trend of debt collection performance over time by total company, customer segment or customer. Drill into outstanding debt for each customer to view outstanding invoices, ageing and relevant notes. Easily isolate customers with 30/60/90/+ days due to target cash collection efforts.
MARKETING CAMPAIGNS (CRM)	**SALES PIPELINE (CRM)**	**INVENTORY (NAV)**
CRM Campaign management and Click Dimensions help you to manage and view interactions from your digital marketing campaigns. View and compare Opens and Clicks across campaigns, types of campaigns, sends or over time to identify your best performing campaigns. Identify who clicks on your campaigns most often and what pages on your website they have visited in the last 6 / 12 months.	Measure your pipeline by revenue /number of opportunities. Know the opportunities / sales revenue at each stage of the sales cycle. Compare performance from one team/ rep to another or how they are performing vs Target. Understand the marketing campaigns or referral source that are generating leads / opportunities. Easily drill to the opportunity details on CRM to perform updates.	Identify Future inventory availability by incorporating expected shipments and receipts with on-hand balances. Identify Slow moving inventory and review their current inventory level and recent activity. Review Inventory on hand (volumes and valuation) by warehouse, product group, item etc. Trend inventory levels and calculate inventory turnover.

Other Microsoft Dynamics Accelerators include Creditors Aged Analysis from NAV and Account Segmentation Analysis (CRM)
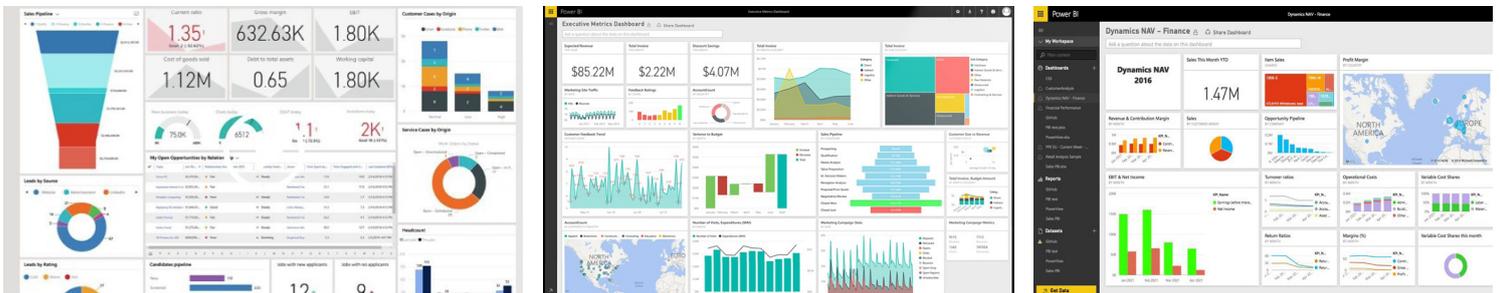
PROSTRATEGY POWER BI ACCELERATORS FOR MICROSOFT DYNAMICS

ProStrategy have over 30 years' experience working with Ireland's leading companies helping them to maximise their investments in MS Dynamics and Analytic solutions. The ProStrategy Accelerators for MS Dynamics bring together leading-edge technologies from Microsoft and ProStrategy industry knowledge to provide fast time to value solutions.

Almost every implementation of analytics varies, so our Accelerators are a combination of pre-built data models/reports and people with the relevant IT & Business skills to get you fast results. The standard Dashboards and Reports provided will zone you in on industry standard KPIs, but when needed we will amend the reports to view the information in ways that are specific to your business.

Go further by developing your own Dashboards and Reports using Power BI's much vaunted Self-Service capabilities. If your business has a customised MS Dynamics solution or another system that contains relevant data, that's okay. The Accelerators are designed to be easily extended to bring in the information that is important to your business. All content can easily be shared with other via the web or mobile.

ProStrategy Accelerators enabled by Microsoft Power BI
Pre-built Solutions up and running in days
Easy, scalable and flexible deployment across multiple ERP and CRM Environments

Next Steps - Contact Us Now

We will organise a Web Demo & provide an indicative quote, once we understand your high-level requirement.