IBEC Partner with ProStrategy – "Using Analytics from ProStrategy, IBEC free up internal resources to focus on Continuous Improvements…"

About IBEC

IBEC represents the interests of Business in Ireland and provides a wide range of direct services to its 7,500-member companies. To improve the level of Reporting required to better manage their members on an Operational and Financial level, IBEC teamed up with ProStrategy to provide an automated, timely, accessible reporting solution.

Project Background:

IBEC undertook this project to achieve a number of objectives:

- Build a data warehouse incorporating data from various data sources.
- Producing organisation specific data outputs, based on business logic that updated in a reasonable time frame.
- Replace existing manual reporting processes which were time-consuming and labour-intensive, with automated data capture, report execution and delivery - to provide accurate and timely reporting.
- Free up human resources tied up in manual processes to work on further continuous improvement projects.
- Provide key users with a reporting view tailored to their requirements.
- Replace the manual process used to build up budgets and targets.

The Solution

The Solution delivered for this project comprised of:

- Building a Datawarehouse using Microsoft SQL Server
- Implementing IBM Cognos Analytics and IBM Planning Analytics (formerly Cognos TM1) as the preferred reporting solution
- Seamless Integration with the ERP environment - Microsoft Dynamics NAV ERP.

Data & Analytics Success Story

The Project Benefits:

ProStrategy worked with the Finance & MIS Teams to deliver the Project in 3 Key Phases and where the live environment, powered by the IBM Cognos Analytics Suite, has greatly enhanced the Reporting Process:

- Greatly improved Reporting & Analysis.
- Revenue Analysis is now automated and delivered daily via Cognos Analytics.
- The timely delivery of relevant information to focused groups has been a major contributing factor to achieving KPI's.
- Improved the capture of Budget data. Previously a laborious manual process, the new data capture tool, developed by ProStrategy, has centralised the Budget capture entry.
- Configuration of data within the datawarehouse is presented to users, via the Budgeting Tool and assists with decision-making and target-setting.

About ProStrategy

Established in 1985, with offices in Cork & Dublin, ProStrategy has over 30 years' experience providing Business Management Software Solutions & Services to our Irish and International Clients. With an established Strategic Business Alliance with Global brands and a leading IBM & Microsoft Gold Partner, we are one of the Industry Leading Partners of choice in Ireland for Data and Analytics, Financial & Operational Performance Management Analytics, ERP and CRM.

With each project we undertake, ProStrategy empower our Customers to make better business decisions and drive their business success.   ProStrategy have over 150 customers across a range of Industries and sectors, where we have several success stories in well-known local as well as International Companies. With a team of over 50 highly-skilled Business & IT Professionals, ProStrategy provide a one stop shop - from Business Consulting to Scoping and Solution Design, Project Management, Implementation and Development Services to Cloud Hosting Services; Customised Training and Help-desk/Application Support Services.